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Nappies/Diapers/Pants in Slovakia

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Abstracts

Demand for nappies/diapers/pants in Slovakia was negatively affected by rising prices and lower birth rates in the country, which resulted in retail volume decline in 2023. Some consumers chose to make products last longer and made fewer purchases to economise. However, in line with rising price points, current value growth stayed in the high single-digits. Value sales also benefited from wealthier consumers increasing demand for eco-friendly and higher-quality products, with some parents wantin...

Euromonitor International's Nappies/Diapers/Pants in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Nappies/Diapers/Pants market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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March 2024

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