

# Nappies/Diapers/Pants in Russia

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## Abstracts

Nappies/diapers/pants recorded a 5% current value decline in 2020; however, 2019 also recorded a decline for the category, while the volume decline in 2020 improves slightly compared to the previous year.

Euromonitor International's Nappies/Diapers/Pants in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Disposable Pants, Nappies/Diapers.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Nappies/Diapers/Pants market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Standard nappies/diapers record the weakest decline, offering the widest variety and price-points

Multinational giants lead; however, private label improves its share on the landscape

#### RECOVERY AND OPPORTUNITIES

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