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Nappies/Diapers/Pants in New Zealand

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Abstracts

Value sales growth within nappies/diapers/pants remained robust in 2023, with inflationary pressures being a significant contributor. While fuel costs stabilised after the initial shock in 2022 following the Russian invasion of Ukraine, the Government's temporary removal of excise duty on petrol ended in July, leading to increased costs passed on to consumers. Furthermore, flooding and extreme weather events in early 2023 placed considerable pressure on the country's infrastructure, leading to r...

Euromonitor International's Nappies/Diapers/Pants in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Nappies/Diapers/Pants market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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