

Nappies/Diapers/Pants in Venezuela

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Abstracts

Per capita usage of nappies/diapers/pants in Venezuela amongst children aged 0-36 months is lower compared with usage in North America and Western Europe, at 126 units per person in 2017. The use of nappies/diapers/pants decreased compared with 2012 due to the lack of foreign currency to import raw materials and finished products. Under such a tough business environment, manufacturers were unable to meet local demand, with all product categories seeing erratic availability since 2014.

Euromonitor International's Nappies/Diapers/Pants in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Nappies/Diapers/Pants market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Per Capita Use of Nappies/diapers/pants Decreased in Review Period

Ecological Nappies/diapers Emerge As A Solution for Increasing Shortage

Lacks of Pants Accelerates Potty Training

Competitive Landscape

Procter & Gamble De Venezuela (pampers) Leads Nappies/diapers/pants in 2017

Regulated Prices Constrain Premium Product Performance

International Brands Dominate Nappies/diapers/pants

Category Data

Table 1 Retail Sales of Nappies/Diapers/Pants by Category: Value 2012-2017

Table 2 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2012-2017

Table 3 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2013-2017

Table 4 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2014-2017

Table 5 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2017-2022

Table 6 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2017-2022

Executive Summary

Raw Material Shortages Approach Their Highest Levels

New Companies Gain Ground Due To Supply Failures of Big Players

Local Manufacturers Dominate Tissue and Hygiene in An Environment of Scarcity

Drugstores/parapharmacies Lead Retail Distribution

Tissue and Hygiene Market Expected To Continue To Shrink

Market Indicators

Table 7 Birth Rates 2012-2017

Table 8 Infant Population 2012-2017

Table 9 Female Population by Age 2012-2017

Table 10 Total Population by Age 2012-2017

Table 11 Households 2012-2017

Table 12 Forecast Infant Population 2017-2022

Table 13 Forecast Female Population by Age 2017-2022

Table 14 Forecast Total Population by Age 2017-2022

Table 15 Forecast Households 2017-2022

Market Data

Table 16 Retail Sales of Tissue and Hygiene by Category: Value 2012-2017

Table 17 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2012-2017

Table 18 NBO Company Shares of Retail Tissue and Hygiene: % Value 2013-2017

Table 19 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2014-2017

Table 20 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2012-2017

Table 21 Distribution of Retail Tissue and Hygiene by Format: % Value 2012-2017

Table 22 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2017

Table 23 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Definitions

Sources

Summary 1 Research Sources

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