

# Nappies/Diapers/Pants in Venezuela

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## Abstracts

Per capita usage of nappies/diapers/pants in Venezuela amongst children aged 0-36 months is lower compared with usage in North America and Western Europe, at 126 units per person in 2017. The use of nappies/diapers/pants decreased compared with 2012 due to the lack of foreign currency to import raw materials and finished products. Under such a tough business environment, manufacturers were unable to meet local demand, with all product categories seeing erratic availability since 2014.

Euromonitor International's Nappies/Diapers/Pants in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Disposable Pants, Nappies/Diapers.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Nappies/Diapers/Pants market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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