

Nappies/Diapers/Pants in France

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Nappies/diapers/pants is expected to record quite a flat performance in terms of retail volume sales over the forecast period, mainly due to the falling birth rate in France. The number of births is expected to decline by 3% over the forecast period, according to Euromonitor International data. As a consequence, demand will mechanically decrease. Meanwhile, retail value sales at constant 2017 prices are projected to see a stronger decline than volume sales as consumers search for online promotio...

Euromonitor International's Nappies/Diapers/Pants in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Nappies/Diapers/Pants market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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