

Nanjing in China

https://marketpublishers.com/r/N90D2DB396CAEN.html

Date: July 2023

Pages: 17

Price: US\$ 725.00 (Single User License)

ID: N90D2DB396CAEN

Abstracts

The Nanjing in China report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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