

Namco Bandai Partners Taiwan Ltd in Toys and Games (Taiwan)

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Abstracts

Namco plans to develop and introduce more mobile/tablet games in the future, due to the favourable response to its mobile game – Tekken: Card Tournament. This encouraged Namco and stimulated the company to invest more in mobile games to seize value share in the mobile games category. The company will also continually improve on its existing games and introduce new versions containing new features and stories to retain the interest of its present consumers.

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