

MZBN (Minsky Zavod Bezalcoholnyh Napitkov) in Soft Drinks (Belarus)

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Date: June 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: M9B005629DDEN

Abstracts

Over the forecast period, MZBN (Minsky Zavod Bezalcoholnyh Napitkov) plans to compete effectively with its main competitor in bottled water and carbonates, Darida. The company also plans to increase its sales shares in RTD tea, juice drinks and energy drinks.

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