+44 20 8123 2220
info@marketpublishers.com

My Baby Excels Ltd in Toys and Games (India)

https://marketpublishers.com/r/MFAB2BC7C91EN.html
Date: January 2014
Pages: 2
Price: US$ 150.00 (Single User License)
ID: MFAB2BC7C91EN

Abstracts

My Baby Excels Ltd will continue to focus on launching advanced and interesting traditional toys and games products in India. Its strategy of selling licensed toys and games will prove extremely beneficial to the company in the long run. The company has obtained many licences from The Walt Disney Co and Warner Bros Entertainment Inc and has launched plush toys based on their products. For instance, it launched plush toys based on Angry Birds in 2012. The company is taking steps in the right...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Traditional Toys and Games, Video Games.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

+44 20 8123 2220
info@marketpublishers.com

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Strategic Direction
Key Facts
Summary 1 My Baby Excels Ltd: Key Facts
Summary 2 My Baby Excels Ltd: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 3 My Baby Excels Ltd: Competitive Position 2012

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: My Baby Excels Ltd in Toys and Games (India)
Product link: https://marketpublishers.com/r/MFAB2BC7C91EN.html
Price: US$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/MFAB2BC7C91EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970