

MWV Corp in Packaging (World)

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Abstracts

MWV, a leading producer of paper-based containers, is working to reduce its reliance on the US market and to shift its offer into higher margin areas. This profile analyses the company's efforts to move from folding cartons to higher value dispensing products in its beauty and personal care business, and assesses the opportunities available as it looks to expand its presence in emerging markets.

Euromonitor International's MWV Corp in Packaging (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Packaging industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

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Contents

Scope of the Report
Strategic Evaluation
Market Assessment
Category and Geographic Opportunities
Operations
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