

Mustafa Holdings Pte Ltd in Retailing (Singapore)

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Date: March 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: M5AB0B74C2AEN

Abstracts

Mustafa remains one of the top department stores in Singapore. Its wide “grocery-to-gold” selection of retail products with low mark-ups are its key strategy to maintaining its growth over the forecast period. The company is expected to widen its portfolio to offer one stop shopping for its customers.

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Contents

Strategic Direction

Key Facts

Summary 1 Mustafa Holdings Pte Ltd: Key Facts

Summary 2 Mustafa Holdings Pte Ltd: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 Mustafa Holdings Pte Ltd: Competitive Position 2012

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