

# Music Gallery Ltd in Retailing (Azerbaijan)

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## Abstracts

Music Gallery intends to maintain its strong position in retailing in Azerbaijan. The company is among the top three electronics and appliance specialist retailers in the country. The short-term plan is to further develop its MG Music Gallery chain. The retailer's key success factors are best prices, a wide and constantly updated range of products, warranty and post-warranty services, timely delivery of goods, high-quality service and an individual approach to each customer. The focus on the...

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