

Music Gallery Ltd in Retailing (Azerbaijan)

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Date: January 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: M847FC6B0B5EN

Abstracts

Music Gallery intends to maintain its strong position in retailing in Azerbaijan. The company is among the top three electronics and appliance specialist retailers in the country. The short-term plan is to further develop its MG Music Gallery chain. The retailer's key success factors are best prices, a wide and constantly updated range of products, warranty and post-warranty services, timely delivery of goods, high-quality service and an individual approach to each customer. The focus on the...

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