

# Mundo Reader SL in Consumer Electronics (Spain)

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Date: August 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: M7AEF28A526EN

### **Abstracts**

Mundo Reader aims to strengthen its brand positioning with Spanish consumers and to consolidate its position as the main technological manufacturer within the country. With this objective Mundo Reader entered education in 2016 by offering workshops and courses, also held in its mono brand stores in Barcelona and Madrid.

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## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Mundo Reader SL: Key Facts

Summary 2 Mundo Reader SL: Operational Indicators

**Competitive Positioning** 

Summary 3 Mundo Reader SL: Competitive Position 2017



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