

Müller Handels AG Schweiz in Home Care (Switzerland)

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Date: July 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: MB1638E5A8BEN

Abstracts

Müller Handels AG Schweiz will continue to focus primarily on further outlet expansion in Switzerland. In terms of outlet design, Müller will focus on enabling a premium shopping experience through a neat and organised layout and atmospheric lighting. At the core of the company's strategy will be quality assurance with regards to its product range, including its private label products, and with regards to the customer services provided by Müller's staff.

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