

MUJI (Hong Kong) Co Ltd in Retailing (Hong Kong, China)

<https://marketpublishers.com/r/M61AD2A790DEN.html>

Date: April 2015

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: M61AD2A790DEN

Abstracts

MUJI (Hong Kong) Co Ltd is expected to strengthen its outlet presence over the forecast period. The company is also focusing on enhancing shoppers' experience and expanding its business model to involve food and beverage components. In this regard, MUJI Cafe & Meals was opened in June 2014 in Causeway Bay. The company is also likely to engage in more exhibitions to showcase its products or tie up with environmental organisations to emphasise its natural products, in order to raise consumer...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 MUJI (Hong Kong) Co Ltd: Key Facts

Summary 2 MUJI (Hong Kong) Co Ltd: Operational Indicators

Internet Strategy

Company Background

Chart 1 MUJI (Hong Kong) Co Ltd: MUJI (interior), Variety Stores in Hong Kong, China

Chart 2 MUJI (Hong Kong) Co Ltd: MUJI, Variety Stores in Hong Kong, China

Private Label

Competitive Positioning

Summary 3 MUJI (Hong Kong) Co Ltd: Competitive Position 2014

I would like to order

Product name: MUJI (Hong Kong) Co Ltd in Retailing (Hong Kong, China)

Product link: <https://marketpublishers.com/r/M61AD2A790DEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M61AD2A790DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970