

MTI SP TOV in Apparel (Ukraine)

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Abstracts

Over the forecast period, MTI SP TOV will be striving to maintain its number one position in apparel in Ukraine through the expansion of its retail chains, Intertop, Plato, Ecco in particular. It will also be optimising its brands portfolio through the inclusion of new offers to stir consumer interest in visiting its stores as well as to be in line with most up-to-date fashion developments in footwear and accessories. While in 2009 MTI SP TOV did not avoid the hit of the peak of the economic...

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Contents

Strategic Direction

Key Facts

Summary 1 MTI SP TOV: Key Facts

Company Background

Chart 1 MTI SP TOV: Intertop in Kyiv

Production

Competitive Positioning

Summary 2 MTI SP TOV: Competitive Position 2012

Internet Strategy

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