

Mr Price Group Ltd in Apparel (South Africa)

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Abstracts

Mr Price Group will continue to benefit from offering low prices and a fashionable positioning during the forecast period. Low prices will continue to be enabled by the company's strong focus on private label, while a fashionable positioning will be supported by strong upmarket advertising. The company will seek to further expand its outlet volume during the forecast period, focusing on high-footfall locations, while closing unprofitable outlets. The company is also expected to see strong...

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