

MQ Retail AB in Apparel (Sweden)

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Abstracts

MQ will seek to consolidate its position as the leading apparel specialist retailer of high fashion brands on the market. This will be achieved by the ongoing integration of a new visual identity, updating the product portfolio and the rebuilding of existing selling space.

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Contents

Strategic Direction

Key Facts

Summary 1 MQ Retail AB: Key Facts

Summary 2 MQ Retail AB: Operational Indicators

Company Background

Chart 1 MQ Retail AB: MQ in Malmö

Production

Competitive Positioning

Summary 3 MQ Retail AB: Competitive Position 2012

Internet Strategy

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