

# MPM Products Ltd in Pet Care (United Kingdom)

https://marketpublishers.com/r/MF2F951B7FEEN.html

Date: May 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: MF2F951B7FEEN

### **Abstracts**

MPM Products is expected to increase its expenditure on marketing in the forecast period as its turnover continues to rise, with advertising focusing on the superior quality and natural ingredients of its range. The company is also expected to continue to expand its product range and is planning to introduce dog and cat treats at the start of the forecast period.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Pet Food, Pet Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 MPM Products Ltd: Key Facts

Summary 2 MPM Products Ltd: Operational Indicators

**Competitive Positioning** 

Summary 3 MPM Products Ltd: Competitive Position 2015



#### I would like to order

Product name: MPM Products Ltd in Pet Care (United Kingdom)

Product link: https://marketpublishers.com/r/MF2F951B7FEEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/MF2F951B7FEEN.html">https://marketpublishers.com/r/MF2F951B7FEEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970