

Mountfield as in Retailing (Slovakia)

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Abstracts

Mountfield will continue in its strategy of having a strong media presence. The company will also build its image of offering strong customer service.

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Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Mountfield SK sro: Share of Sales Generated by Internet Retailing

2013-2015

Competitive Positioning

Summary 2 Mountfield SK sro: Competitive Position 2015



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