

# Motorcycles and Bicycles in Italy: ISIC 359

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## Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Motorcycles and Bicycles market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Agricultural and Forestry Machinery, Appliances For Measuring, Navigating, and Testing, Bakery Products, Basic Chemicals, Bearings, Gears, and Driving Elements, Carpets and Rugs, Chocolate and Sugar Confectionery, Cleaning and Personal Care Products, Coating of Metals and Mechanical Engineering, Cordage, Rope, Twine and Netting, Corrugated Paper, Paperboard and Containers, Cutlery, Hand Tools and General Hardware, Disposable Paper Products and Other Articles of Paper, Engines and Turbines, Fertilizers and Nitrogen Compounds, Finishing of Textiles, Fish and Fish Products, Forming of Metal and Powder Metallurgy, Fruit and Vegetables, Grain Mill Products, Greeting Cards and Calendars, Hot Drinks, Snacks, Spices and Ready Meals, Industrial and Laboratory Furnaces, Industrial Process Control Equipment, Jewellery and Related Articles, Labels, Badges and Felt, Lifting and Handling Equipment, Luggage, Handbags and Saddlery, Machine-tools, Machinery For Construction, Mining and Quarrying, Machinery For Food, Beverage and Tobacco Processing, Machinery For Metallurgy, Machinery For Rubber, Plastics and Paper Production, Machinery For Textile and Apparel Production, Made-up Textile Articles, Malt Liquors, Meat and Meat Products, Medical and Surgical Equipment, Metal Products For Household Use, Vehicles and Packaging, Musical Instruments, Nondomestic Cooling, Ventilation and Other General Purpose Machinery, Paints and Varnishes, Pasta, Noodles, and Other Farinaceous Products, Pens, Lighters, Umbrellas

and Other Personal Items, Pesticides and Other Agro-chemical Products, Pharmaceuticals, Photochemicals, Explosives and Other Chemicals, Plastics In Primary Forms and of Synthetic Rubber, Prepared Animal Feeds, Publishing of Books, Publishing of Newspapers and Journals, Publishing of Recorded Audio Media, Pulp, Paper and Paperboard, Pumps, Compressors, Taps and Valves, Soft Drinks, Spinning of Textile Fibers; Weaving of Textiles, Spirits, Sports Goods, Starches and Starch Products, Steam Generators, Structural Metal Products, Sugar, Tanks, Reservoirs and Containers, Tanning and Dressing of Leather, Toys and Games, Vegetable and Animal Oils and Fats, Weapons and Ammunition, Wines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

Get a detailed picture of the Motorcycles and Bicycles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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