

# Mother Parkers Tea & Coffee Inc in Hot Drinks (Canada)

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## Abstracts

Mother Parkers Tea & Coffee aims to focus on innovation to improve its business. The launch of EcoCup, a new recyclable pod that is compatible with all Keurig K-cup brewers, was announced in 2014 as part of the brand expansion of RealCup.

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## Contents

Strategic Direction

Key Facts

Summary 1 Mother Parkers Tea & Coffee Inc: Key Facts

Competitive Positioning

Summary 2 Mother Parkers Tea & Coffee Inc: Competitive Position 2015

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