

## Morga AG in Hot Drinks (Switzerland)

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### Abstracts

Morga develops and produces healthy and natural food products. The company is expected to strengthen its position in the health and wellness sphere via updating its product portfolio and offering more convenient packaging formats to target consumers' changing needs and demands.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Coffee, Other Hot Drinks, Tea.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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