

# Morellato & Sector SpA in Personal Accessories (Italy)

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## Abstracts

Morellato & Sector is expected to invest in marketing and communication strategies to maintain its high level of brand awareness in Italy, highlighting its main value of producing quality watches and costume jewellery. The company is set to invest in projects aiming to create innovative designs, such as its new project called Morellato International Jewellery Talent, seeking talented new young designers, launched towards the end of the review period.

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