

Montblanc North America LLC in Luxury Goods (USA)

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Abstracts

Montblanc North America plans to focus on strengthening its position in luxury timepieces, viewed by the brand as a key growth area. The company also plans to make investments in its network of retail properties and is making an effort to establish itself as a high-end cologne brand.

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Contents

Strategic Direction

Key Facts

Summary 1 Montblanc North America LLC: Key Facts

Company Background

Summary 2 Montblanc North America LLC: Luxury Brands by Category 2013

Internet Strategy

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