

Montblanc International GmbH in Luxury Goods (United Arab Emirates)

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Abstracts

Montblanc already has a very solid network of mono-brand boutiques and retail partners in the United Arab Emirates after expanding aggressively in the country during the review period. Because Abu Dhabi is an up-and-coming luxury shopping destination, the brand opened a new outlet in the Emirati capital in late 2012 and is scheduled to expand its presence in Abu Dhabi by opening an outlet at the soon to be completed Galleria at Sowwah Square in late 2013. During the forecast period, the...

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