

Monnier Frères SAS in Luxury Goods (France)

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Abstracts

Over the forecast period Monnier Frères is expected to maintain its current distribution strategy, which consists of selling luxury accessories and footwear exclusively online, through the website www.monnierfreres.fr. In order to compete with other luxury online pure players and also store-based luxury retailers, the company is forecast to keep the deadline for its deliveries in France at 24 hours. Monnier Frères is also likely to continue to offer items under luxury brands exclusively designed...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Contents

Strategic Direction

Key Facts

Summary 1 Monnier Frères, SAS: Key Facts

Summary 2 Monnier Frères, SAS: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Monnier Frères, SAS: Competitive Position 2015

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