

Mondelez International Inc in Consumer Health (Argentina)

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Abstracts

Mondelez International Inc is focused on maintaining its share in medicated confectionery. It is unlikely that Mondelez will be able to increase its share significantly due to strong competition from Arcor.

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Contents

Strategic Direction

Key Facts

Summary 1 Mondelez International Inc: Operational Indicators

Company Background

Production

Summary 2 Mondelez International Inc: Production Statistics 2014

Competitive Positioning

Summary 3 Mondelez International Inc: Competitive Position 2014



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