

# MOL Nyrt in Consumer Foodservice (Hungary)

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Date: November 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: ME792751B62EN

## Abstracts

MOL's retail department is aiming to provide a comprehensive service to drivers and travellers along the main roads of Hungary by developing a chain of well supplied convenience stores, fast food outlets and self service restaurants at its high traffic gas stations. MOL fully covers Hungary with its gas station network so it can reach a high number of customers. The company attracts travellers to its shops by providing quick and polite service, quality coffee and tasty fast food at moderate...

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