

Mokate Sp zoo in Health and Wellness (Poland)

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Abstracts

Mokate Sp zoo aims at further strengthening its presence within fortified/functional hot drinks, realising the considerable potential lying in such categories as FF chocolatebased flavoured powder drinks and FF instant coffee. The company closely observes changing market trends and tries to adapt its product portfolio accordingly. Therefore, in response to rising health awareness amongst Poles, Mokate Sp zoo is gradually expanding its health and wellness-positioned ranges.

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Contents

Strategic Direction Key Facts Summary 1 Mokate Sp zoo: Key facts Summary 2 Mokate Sp zoo: Operational indicators Company Background Competitive Positioning Summary 3 Mokate Sp zoo: Competitive Position 2012



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