

Mohawk Industries Inc in Home and Garden (World)

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Abstracts

The global market leader in floor covering, Mohawk Industries Inc rebounded swiftly from the peak of the pandemic, as pent-up demand for home renovations was released. Supported by strong global demand, the company will continue to pass on price increases to consumers, while scale advantages will protect it from the worst impacts of inflation. While retaining leadership in developed markets, the company's continued absence from the rapidly growing market of Asia Pacific is likely to see Mohawk I...

Euromonitor International's Mohawk Industries Inc in Home and Garden (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Home and Garden market. The report examines the company's performance by region and category, its brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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