

# **Modern Grocery Retailers in Uruguay**

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### **Abstracts**

Leading grocery retailer Ta-Ta formed an agreement Banco de la Rep?blica Oriental del Uruguay, to offer credit to small local producers in order to help them get onto Ta-Ta shelves, with Ta-Ta providing capital. The programme is called Primero Uruguay. As well as benefitting local businesses, the programmes is also aimed at benefitting local consumers, with price expected to be more competitive. More than 600 producers have already registered for the programme, of which 160 are negotiating a cre...

Euromonitor International's Modern Grocery Retailers in Uruguay report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Convenience Stores, Discounters, Forecourt Retailers, Hypermarkets, Supermarkets.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Modern Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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