

Modern Grocery Retailers in Pakistan

<https://marketpublishers.com/r/M478FB6C33EEN.html>

Date: April 2022

Pages: 35

Price: US\$ 990.00 (Single User License)

ID: M478FB6C33EEN

Abstracts

While still seeing good current value growth from a relatively low base, modern grocery retailers experienced considerably slower current value growth in 2020 in comparison to the review period CAGR. This was due to consumers making shorter and less frequent visits to these stores, as they sought to minimise trips away-from-home during the COVID-19 pandemic. Nonetheless, in 2021, modern grocery retailers will see stronger current value growth as consumers begin to return to their pre pandemic ro...

Euromonitor International's Modern Grocery Retailers in Pakistan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Discounters, Forecourt Retailers, Hypermarkets, Supermarkets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Modern Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

MODERN GROCERY RETAILERS IN PAKISTAN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Modern grocery retailers sees improved current value sales, however, remains limited to certain cities in 2021

Imtiaz Supermarket continues to lead in 2021 and focuses on expansion

Modern grocers limited to big cities while forecourt retailers thrive in rural areas

PROSPECTS AND OPPORTUNITIES

Increased economic challenges and inflation force players to readdress their strategies in 2022 and beyond

Opportunity for international modern grocery chains

Players explore their e-commerce options over the forecast period

CHANNEL DATA

Table 1 Modern Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 2 Modern Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 Sales in Modern Grocery Retailers by Channel: Value 2016-2021

Table 4 Sales in Modern Grocery Retailers by Channel: % Value Growth 2016-2021

Table 5 Modern Grocery Retailers Outlets by Channel: Units 2016-2021

Table 6 Modern Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 7 Modern Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 8 Modern Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 9 Modern Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 10 Modern Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 11 Modern Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 12 Modern Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 13 Forecast Sales in Modern Grocery Retailers by Channel: Value 2021-2026

Table 14 Forecast Sales in Modern Grocery Retailers by Channel: % Value Growth 2021-2026

Table 15 Forecast Modern Grocery Retailers Outlets by Channel: Units 2021-2026

Table 16 Forecast Modern Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

RETAILING IN PAKISTAN

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Further investments in e-commerce seen in 2021

Leading brands within apparel and footwear focus on expansion

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2019

Physical retail landscape

Cash and carry

Seasonality

Eid-al-Fitr

Ramadan

Black Friday

Payments and delivery

Emerging business models

MARKET DATA

Table 17 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 18 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 19 Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 20 Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021

Table 21 Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 22 Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 23 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 24 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 25 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 26 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 27 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 28 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 29 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 30 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 31 Retailing GBO Company Shares: % Value 2017-2021

Table 32 Retailing GBN Brand Shares: % Value 2018-2021

Table 33 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 34 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 35 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 36 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 37 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 38 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 39 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 40 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 41 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 42 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 43 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 44 Forecast Sales in Store-Based Retailing by Channel: Value 2021-2026

Table 45 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2021-2026

Table 46 Forecast Store-Based Retailing Outlets by Channel: Units 2021-2026

Table 47 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 48 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 49 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 50 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 51 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 52 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 53 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 54 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 55 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

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SOURCES

Summary 2 Research Sources

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