

# Modern Grocery Retailers in Lithuania

<https://marketpublishers.com/r/MF61B10E44FEN.html>

Date: April 2022

Pages: 40

Price: US\$ 990.00 (Single User License)

ID: MF61B10E44FEN

## Abstracts

Modern grocery retailers continued its positive retail value sales growth trajectory in 2021, albeit at a slower rate, as hotels, restaurants and caf?s (horeca) had not fully recovered due to the COVID-19 pandemic. Although domestic tourism increased in 2021, it was not enough to lead to a recovery of horeca and thus benefited modern grocery retailers. Furthermore, many businesses adapted their working from home policies and now have a hybrid model where people can work at home and/or in the off...

Euromonitor International's Modern Grocery Retailers in Lithuania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Convenience Stores, Discounters, Forecourt Retailers, Hypermarkets, Supermarkets.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Modern Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### MODERN GROCERY RETAILERS IN LITHUANIA

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Consumers remain at home more often in 2021, benefiting modern grocery retailers

Hypermarkets re-enter positive sales ground in 2021

Lidl introduces novel ideas to grow its consumer base in 2021

#### PROSPECTS AND OPPORTUNITIES

Smaller format stores set to increase in popularity boosting sales in convenience stores during the forecast period

Self-checkout services likely to grow during the forecast period due to consumers demand for increased time-efficiency and convenience

Maxima to standardise store formats to increase profitability and consumer base

#### CHANNEL DATA

Table 1 Modern Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 2 Modern Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 Sales in Modern Grocery Retailers by Channel: Value 2016-2021

Table 4 Sales in Modern Grocery Retailers by Channel: % Value Growth 2016-2021

Table 5 Modern Grocery Retailers Outlets by Channel: Units 2016-2021

Table 6 Modern Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 7 Modern Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 8 Modern Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 9 Modern Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 10 Modern Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 11 Modern Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 12 Modern Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 13 Forecast Sales in Modern Grocery Retailers by Channel: Value 2021-2026

Table 14 Forecast Sales in Modern Grocery Retailers by Channel: % Value Growth 2021-2026

Table 15 Forecast Modern Grocery Retailers Outlets by Channel: Units 2021-2026

Table 16 Forecast Modern Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

### RETAILING IN LITHUANIA

#### EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Retailers invest in e-commerce capabilities to gain more customers in 2021

Delivery services sharpened in 2021

What next for retailing?

## OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Christmas

Easter

Payments

Delivery and collections

Emerging business models

## MARKET DATA

Table 17 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 18 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 19 Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 20 Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021

Table 21 Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 22 Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 23 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 24 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 25 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 26 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 27 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 28 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 29 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 30 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 31 Retailing GBO Company Shares: % Value 2017-2021

Table 32 Retailing GBN Brand Shares: % Value 2018-2021

Table 33 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 34 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 35 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 36 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 37 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 38 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 39 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 40 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 41 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 42 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 43 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 44 Forecast Sales in Store-Based Retailing by Channel: Value 2021-2026

Table 45 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2021-2026

Table 46 Forecast Store-Based Retailing Outlets by Channel: Units 2021-2026

Table 47 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 48 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 49 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 50 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 51 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 52 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 53 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 54 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 55 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

## I would like to order

Product name: Modern Grocery Retailers in Lithuania

Product link: <https://marketpublishers.com/r/MF61B10E44FEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MF61B10E44FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970