

Modern Grocery Retailers in Costa Rica

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Abstracts

The pandemic has upended norms for modern grocery retailers in 2020 and 2021. Stock buying has been particularly disrupted. Restrictions on movement, spikes in demand for COVID-19 related products and panic buying has meant that demand has become more volatile, and retailers that have historically taken very long views on stock have been forced to predict demand on a much shorter basis. Focusing on sales from the previous week, as opposed to those from the same month y-o-y, has become a better i...

Euromonitor International's Modern Grocery Retailers in Costa Rica report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Discounters, Forecourt Retailers, Hypermarkets, Supermarkets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Modern Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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