

Modern Grocery Retailers in Bosnia and Herzegovina

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Abstracts

A more pleasant shopping experience due to large retail selling space, rewarding loyalty schemes, coupled with more competitive prices and frequent and heavily marketed discounted offers, helped modern grocery retailers maintain very strong value sales growth in 2021. As a result, they continued to gain market shares from traditional grocery retailers. Traditional grocery retailers are less capable of offering these or other added benefits to their consumers. However, most of them are convenient...

Euromonitor International's Modern Grocery Retailers in Bosnia and Herzegovina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Discounters, Forecourt Retailers, Hypermarkets, Supermarkets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Modern Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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