

Model Holding AG in Packaging Industry (Switzerland)

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Date: December 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: M7CA73A72E0EN

Abstracts

The Model group is the leading manufacturer of packaging corrugated and cardboard in Switzerland. Due to difficult market situation in 2011, Model was able to grow at a moderate rate of 3.2% compared to 2010. The main strategic direction of the company is growth and expansion, despite the difficult economic outlook over the review period. However, the economic downturn in Europe and the strong Swiss franc were expected to impact negatively on sales volumes and earnings in 2012. The announced...

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