

Mobility in Thailand

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Abstracts

With government and private sector support, the recovery of mobility in Thailand is ongoing after the COVID-19 pandemic. The EV market is growing strongly, thanks to a series of government policies and subsidies, which are expected to sustain this growth momentum over the coming years. Japanese players still hold the leading positions, while Chinese brands are penetrating strongly with their new EV models. In order to improve connections and convenience, a number of public transport projects are...

Euromonitor International's Mobility in Thailand report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mobility market;



Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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