

Mobility in Poland

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Abstracts

Inflation and rising interest rates kept the Polish light vehicle market subdued in 2022; however, the next five years should bring it back on a moderate growth path. The electric vehicle fleet, albeit lagging behind Western European countries, is growing rapidly, and will continue to do so over the forecast period. The Polish population continues to embrace diverse mobility options, especially scooter sharing in cities. Recovery is being observed in the car rental market, with online becoming t...

Euromonitor International's Mobility in Poland report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mobility market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

MOBILITY IN POLAND

HEADLINES

LIGHT VEHICLE SALES

Market background

Prospects

CHART 1 Light Vehicle Sales in Poland 2017-2027

CHART 2 Car Sales by Segment in Poland 2017-2027

CHART 3 Top Five Automotive Brands by Market Share in Poland 2022 and Change 2017-2022

CHART 4 Top 10 Most Popular Light Vehicle Models in Poland 2022

CHART 5 New vs Second-Hand Car Purchase in Poland in the Coming Year 2023

ELECTRIC AND ALTERNATIVE FUEL VEHICLES

CHART 6 Electric Car Registrations in Poland 2017-2027

CHART 7 Reasons for Not Buying an Electric Car in Poland 2023

CHART 8 Electric Charging Stations by Type in Poland 2017-2022

CHART 9 EV Charging by Location in Poland 2023

SHARED MOBILITY

CHART 10 Shared Mobility Gross Bookings by Type in Poland 2017-2027

CHART 11 Top Five Shared Mobility Brands by Market Share in Poland 2022 and Change 2017-2022

CHART 12 Forecast Growth in Consumer Booking Value by Shared Mobility Type in Poland 2022-2027

CHART 13 Typical Mode of Commute Using Shared Services in Poland 2023

CHART 14 Anticipated Future Spending on Transportation by Mobility Mode in Poland 2023

CAR RENTALS

CHART 15 Car Rental Sales in Poland and Year-on-Year Growth 2017-2027

CHART 16 Car Rental Share of Sales by Channel in Poland 2017-2027

CHART 17 Share of Car Rental Sales by Category in Poland 2017-2027

CHART 18 Car Rental Total Transactions and Average Spend per Transaction in Poland 2017-2027

CHART 19 Fleet Size and Year-on-Year Growth in Poland 2017-2027

PUBLIC TRANSPORTATION

CHART 20 Frequency of Public Transport Use for Commuting in Poland 2023

CHART 21 Frequency of Public Transport Use for Commuting by City Size in Poland 2023

CHART 22 Public Transportation Use in 2022 and Growth 2017-2022 in Select Cities

CHART 23 Number of Days per Week Commuting in Poland 2023

AUTONOMOUS VEHICLES AND CONNECTIVITY

CHART 24 Attitudes to Autonomous Vehicles in Poland 2022

CHART 25 Road Injury Accidents 2017-2022 and Road Injuries by City 2022

CHART 26 Road Network by Country 2022

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