

Mobility in Argentina

<https://marketpublishers.com/r/MF3052101090EN.html>

Date: October 2023

Pages: 22

Price: US\$ 250.00 (Single User License)

ID: MF3052101090EN

Abstracts

Argentina's automotive industry struggles with limited imports and local manufacturing resulting from the pandemic, while local prices rise as high inflation rates and exchange rates against the US dollar have persistently affected the socioeconomic situation. Owning a car becomes a big investment for Argentinian consumers who turn to other transportation modes such as shared mobility, car rental or public transportation, while government continues to invest in a sustainable transport network.

Euromonitor International's Mobility in Argentina report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mobility market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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