

Mobiliarios Fontenla SA in Home and Garden (Argentina)

https://marketpublishers.com/r/M23C21F2208EN.html

Date: September 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: M23C21F2208EN

Abstracts

Mobiliarios Fontenla focuses on the marketing of indoor and outdoor high-quality furniture. Although the company has a large, modern factory in the country, it imports some products to complement its offer. In 2012 the obstacles to imports imposed by the Ministry of Industry limited the import of furniture and the company was forced to reduce its offer. In 2013 the company plans to increase its offer of local products given that several lines of imported product lines were discontinued.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Mobiliarios Fontenla SA: Key Facts

Summary 2 Mobiliarios Fontenla SA: Operational Indicators

Company Background

Production

Summary 3 Mobiliarios Fontenla SA: Production Statistics 2012

Competitive Positioning

Summary 4 Mobiliarios Fontenla SA: Competitive Position 2012



I would like to order

Product name: Mobiliarios Fontenla SA in Home and Garden (Argentina)

Product link: https://marketpublishers.com/r/M23C21F2208EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M23C21F2208EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970