

# Mobiliarios Fontenla SA in Home and Garden (Argentina)

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## **Abstracts**

Mobiliarios Fontenla focuses on the marketing of indoor and outdoor high-quality furniture. Although the company has a large, modern factory in the country, it imports some products to complement its offer. In 2012 the obstacles to imports imposed by the Ministry of Industry limited the import of furniture and the company was forced to reduce its offer. In 2013 the company plans to increase its offer of local products given that several lines of imported product lines were discontinued.

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