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Mobile Phones - Belgium

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Abstracts

Retail volume sales of mobile phones in Belgium over the review period tended to comprise of replacement purchases, as the household penetration of mobile phones was very high with many consumers owning more than one mobile phone. However, the introduction of “smart” phones towards the end of the review period helped to revive demand. The replacement cycle of mobile phones decreased in 2009 to 18 months and was thus one of the shortest replacement cycles in consumer electronics. According to...

Euromonitor International's Mobile Phones in Belgium report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Analogue Camcorders , Analogue Cameras , Digital Camcorders, Digital Cameras, E-Book, HD Camcorders, Other Portable Media Players, Photo Printers, Portable MP3 Players, Portable Multimedia Players, Portable Video Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mobile Phones market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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