

# Mobile World JSC in Consumer Electronics (Vietnam)

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## Abstracts

Mobile World JSC was the first player within the electronics and appliance specialist retailers channel to have national coverage in all provinces across Vietnam. Over the forecast period, the company's goal is to maintain its position as the leading consumer electronics manufacturer in Vietnam with its two famous retailing chains called The Gioi Di Dong and Dien May Xanh. In order to do that, Mobile World JSC will continue to develop and expand its online retailing network to reach more custome...

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