

Mobile Travel Sales To Residents in New Zealand

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Abstracts

Online travel in New Zealand increases in value by 10% in 2014, largely as online travel platforms develop and consumers continue to become more comfortable with making their bookings online.

Euromonitor International's Mobile Travel Sales to Residents in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Airlines Direct Mobile Sales to Residents, Car Rental Direct Mobile Sales to Residents, Lodging Direct Mobile Sales to Residents, Online Travel Agencies Mobile Sales to Residents, Other Direct Mobile Sales to Residents, Other Transport Direct Mobile Sales to Residents, Tour Operators Mobile Sales to Residents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mobile Travel Sales to Residents market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Mobile Travel Sales To Residents

Prospects

Category Data

Table 1 Online Travel Sales to Residents: Value 2009-2014

Table 2 Mobile Travel Sales to Residents: Value 2009-2014

Table 3 Forecast Online Travel Sales to Residents: Value 2014-2019

Table 4 Forecast Mobile Travel Sales to Residents: Value 2014-2019

Executive Summary

International Arrivals on the Rise

China Overtakes US As Largest Market in New Zealand

Air New Zealand Named the World's Best Airline

Online and Mobile Cannot Be Overlooked

Travel in New Zealand Poised for Growth

SWOT

Summary 1 Destination New Zealand: SWOT

Market Data

Table 5 Annual Leave: Volume 2009-2014

Table 6 Travellers by Age 2009-2014

Table 7 Seasonality: % Breakdown 2009-2014

Table 8 Leisure Outbound Demographics 2009-2014

Table 9 Other Travel Modes: Value 2009-2014

Table 10 Other Transport Online Sales: Value 2009-2014

Table 11 Forecast Other Travel Modes: Value 2014-2019

Table 12 Forecast Other Transport Online Sales: Value 2014-2019

Table 13 Activities: Value 2009-2014

Table 14 Forecast Activities: Value 2014-2019

Sources

Summary 2 Research Sources

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