

Mobile Travel Sales To Residents in Indonesia

<https://marketpublishers.com/r/M53D6C541EAEN.html>

Date: October 2015

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: M53D6C541EAEN

Abstracts

Online travel sales to residents still recorded robust growth in 2014 despite the rate slowing down to just 20% in current value terms. Lodging direct online sales to residents registered the highest growth rate, primarily thanks to lodging specialist online travel agencies such as Agoda and Booking.com. Furthermore, lodging vouchers are often offered through voucher specialists e-commerce players such as Groupon, Ensogo and Lakupon. Also, an increasing number of internet retailers has ventured...

Euromonitor International's Mobile Travel Sales to Residents in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Airlines Direct Mobile Sales to Residents, Car Rental Direct Mobile Sales to Residents, Lodging Direct Mobile Sales to Residents, Online Travel Agencies Mobile Sales to Residents, Other Direct Mobile Sales to Residents, Other Transport Direct Mobile Sales to Residents, Tour Operators Mobile Sales to Residents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mobile Travel Sales to Residents market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Mobile Travel Sales To Residents

Prospects

Category Data

Table 1 Online Travel Sales to Residents: Value 2009-2014

Table 2 Mobile Travel Sales to Residents: Value 2009-2014

Table 3 Forecast Online Travel Sales to Residents: Value 2014-2019

Table 4 Forecast Mobile Travel Sales to Residents: Value 2014-2019

Executive Summary

Travel Market Slows Down

Online Travel Agencies Strengthen Their Presence

Chained Hotel Outlets Record Outstanding Growth

Social Media Is Utilised As A Means of Marketing

Promising Revenue From Inbound Travellers

SWOT

Summary 1 Indonesia: SWOT

Market Data

Table 5 Annual Leave: Volume 2009-2014

Table 6 Travellers by Age 2009-2014

Table 7 Seasonality: % Breakdown 2009-2014

Table 8 Leisure Outbound Demographics 2009-2014

Table 9 Other Travel Modes: Value 2009-2014

Table 10 Other Transport Online Sales: Value 2009-2014

Table 11 Forecast Other Travel Modes: Value 2014-2019

Table 12 Forecast Other Transport Online Sales: Value 2014-2019

Table 13 Activities: Value 2009-2014

Table 14 Forecast Activities: Value 2014-2019

Definitions

Sources

Summary 2 Research Sources

I would like to order

Product name: Mobile Travel Sales To Residents in Indonesia

Product link: <https://marketpublishers.com/r/M53D6C541EAEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M53D6C541EAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970