

Mobile Internet Retailing in Lithuania

<https://marketpublishers.com/r/M1836EA512AEN.html>

Date: February 2019

Pages: 31

Price: US\$ 990.00 (Single User License)

ID: M1836EA512AEN

Abstracts

Mobile internet retailing posted a healthy growth rate in 2018 and is playing a significant role in the consumer shopping experience. Increasing digitalisation is resulting in a growing number of smartphone users in Lithuania, thus integrating the device in more consumers' daily routines, including online purchasing. The mobile purchasing process is entering a wider spectrum of retailing categories, covering not only beauty and personal care and consumer health but grocery retailers as well. The...

Euromonitor International's Mobile Internet Retailing in Lithuania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mobile Internet Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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