

Mobile E-Commerce in Uzbekistan

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Abstracts

Mobile e-commerce continued to be the fastest growing channel in retailing overall in 2020, though value sales are still relatively low. More people in Uzbekistan own smartphones than personal computers and this is driving a lot of value growth. During the pandemic, the use of messaging platform, Telegram, grew significantly as a way of communicating with consumers and executing value sales.

Euromonitor International's Mobile E-Commerce in Uzbekistan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mobile E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

Fastest growing retailing channel in 2020

Mobile e-commerce is still in emergent phase in Uzbekistan

Lack of apps contributes to slow mobile e-commerce activity

RECOVERY AND OPPORTUNITIES

Current value increases six fold, as smartphone ownership continues to increase

Development of mobile payment options will boost engagement with mobile e-commerce

Lower cost of smartphones and data packages drive value growth

CHANNEL DATA

Table 1 Mobile E-Commerce: Value 2015-2020

Table 2 Mobile E-Commerce: % Value Growth 2015-2020

Table 3 Mobile E-Commerce Forecasts: Value 2020-2025

Table 4 Mobile E-Commerce Forecasts: % Value Growth 2020-2025

EXECUTIVE SUMMARY

COVID-19 impact on retailing

COVID-19 country impact

Bazaars continue to account for significant value sales in retailing

Foreign players gain an increasing foothold

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2019

Physical retail landscape

Cash and carry

Seasonality

New Year's Eve

International Women's Day

Payments and delivery

Emerging business models

MARKET DATA

Table 5 Sales in Retailing by Store-based vs Non-Store: Value 2015-2020

Table 6 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2015-2020

Table 7 Sales in Store-Based Retailing by Channel: Value 2015-2020

Table 8 Sales in Store-Based Retailing by Channel: % Value Growth 2015-2020

- Table 9 Store-Based Retailing Outlets by Channel: Units 2015-2020
- Table 10 Store-Based Retailing Outlets by Channel: % Unit Growth 2015-2020
- Table 11 Sales in Non-Store Retailing by Channel: Value 2015-2020
- Table 12 Sales in Non-Store Retailing by Channel: % Value Growth 2015-2020
- Table 13 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2015-2020
- Table 14 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2015-2020
- Table 15 Sales in Non-Grocery Specialists by Channel: Value 2015-2020
- Table 16 Sales in Non-Grocery Specialists by Channel: % Value Growth 2015-2020
- Table 17 Non-Grocery Specialists Outlets by Channel: Units 2015-2020
- Table 18 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2015-2020
- Table 19 Retailing GBO Company Shares: % Value 2016-2020
- Table 20 Retailing GBN Brand Shares: % Value 2017-2020
- Table 21 Store-based Retailing GBO Company Shares: % Value 2016-2020
- Table 22 Store-based Retailing GBN Brand Shares: % Value 2017-2020
- Table 23 Store-based Retailing LBN Brand Shares: Outlets 2017-2020
- Table 24 Non-Store Retailing GBO Company Shares: % Value 2016-2020
- Table 25 Non-Store Retailing GBN Brand Shares: % Value 2017-2020
- Table 26 Non-Grocery Specialists GBO Company Shares: % Value 2016-2020
- Table 27 Non-Grocery Specialists GBN Brand Shares: % Value 2017-2020
- Table 28 Non-Grocery Specialists LBN Brand Shares: Outlets 2017-2020
- Table 29 Non-Grocery Specialists LBN Brand Shares: Selling Space 2017-2020
- Table 30 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2020-2025
- Table 31 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2020-2025
- Table 32 Forecast Sales in Store-Based Retailing by Channel: Value 2020-2025
- Table 33 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2020-2025
- Table 34 Forecast Store-Based Retailing Outlets by Channel: Units 2020-2025
- Table 35 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2020-2025
- Table 36 Forecast Sales in Non-Store Retailing by Channel: Value 2020-2025
- Table 37 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2020-2025
- Table 38 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2020-2025
- Table 39 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2020-2025
- Table 40 Forecast Sales in Non-Grocery Specialists by Channel: Value 2020-2025
- Table 41 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth

2020-2025

Table 42 Forecast Non-Grocery Specialists Outlets by Channel: Units 2020-2025

Table 43 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth

2020-2025

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SOURCES

Summary 2 Research Sources

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