

# Mobile E-Commerce in Dominican Republic

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## Abstracts

Mobile e-commerce is set to see a marked spike in growth in 2020 as a result of the pandemic. The sector has benefited from more or less the same drivers as e-commerce. Initially, the key driver was the closure of non-essential physical stores at the beginning of the pandemic. These outlets have seen some re-opening in 2020 (although the second and third waves of infection have seen the reintroduction of national and local restrictions), but footfall continues to be affected by the inconvenience...

Euromonitor International's Mobile E-Commerce in Dominican Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Mobile E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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