

Mobile E-Commerce in Azerbaijan

<https://marketpublishers.com/r/M1029376CCCBEN.html>

Date: February 2021

Pages: 33

Price: US\$ 990.00 (Single User License)

ID: M1029376CCCBEN

Abstracts

Sales via mobile e-commerce are set to generate exponential growth in 2020, largely thanks to the extreme immaturity of the channel and the rise in smartphone penetration across the country. Like e-commerce in general the category has benefited from the government's attempts to contain the COVID-19 pandemic, and in particular the variety of restrictions on physical stores that have been put into place at various times in 2020. In Baku, for example, all stores except grocery stores and pharmacies...

Euromonitor International's Mobile E-Commerce in Azerbaijan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mobile E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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