

Mobile E-Commerce (Goods) in Costa Rica

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Abstracts

Mobile e-commerce has enjoyed exceptional growth in 2021, albeit from a low base. Prior to the pandemic, structural problems meant that only a limited number of websites offered effective mobile phone sales; the fact that many consumers have limited access to formal banking and digital payment made the development of mobile e-commerce a low priority for many retailers.

Euromonitor International's Mobile E-Commerce (Goods) in Costa Rica report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mobile E-Commerce (Goods) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

MOBILE E-COMMERCE (GOODS) IN COSTA RICA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Mobile e-commerce as platforms evolve for mobiles

Mobile ads push for mobile e-commerce growth

Credit card closures hurt mobile sales in 2021

PROSPECTS AND OPPORTUNITIES

Growth of in-app purchases is expected to grow

Increased mobile use will encourage mobile sales

Distrust is diminishing

CHANNEL DATA

Table 1 Mobile E-Commerce (Goods): Value 2016-2021

Table 2 Mobile E-Commerce (Goods): % Value Growth 2016-2021

Table 3 Mobile E-Commerce (Goods) Forecasts: Value 2021-2026

Table 4 Mobile E-Commerce (Goods) Forecasts: % Value Growth 2021-2026

RETAILING IN COSTA RICA

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Omnichannel presence is here to stay

Economic problems push private label growth

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2019

Physical retail landscape

Cash and carry

Seasonality

Christmas

Mother's Day

Payments

Delivery and collections

Emerging business models

MARKET DATA

Table 5 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 6 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 7 Sales in Store-Based Retailing by Channel: Value 2016-2021

- Table 8 Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021
- Table 9 Store-Based Retailing Outlets by Channel: Units 2016-2021
- Table 10 Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021
- Table 11 Sales in Non-Store Retailing by Channel: Value 2016-2021
- Table 12 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021
- Table 13 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021
- Table 14 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021
- Table 15 Sales in Non-Grocery Specialists by Channel: Value 2016-2021
- Table 16 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021
- Table 17 Non-Grocery Specialists Outlets by Channel: Units 2016-2021
- Table 18 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021
- Table 19 Retailing GBO Company Shares: % Value 2017-2021
- Table 20 Retailing GBN Brand Shares: % Value 2018-2021
- Table 21 Store-based Retailing GBO Company Shares: % Value 2017-2021
- Table 22 Store-based Retailing GBN Brand Shares: % Value 2018-2021
- Table 23 Store-based Retailing LBN Brand Shares: Outlets 2018-2021
- Table 24 Non-Store Retailing GBO Company Shares: % Value 2017-2021
- Table 25 Non-Store Retailing GBN Brand Shares: % Value 2018-2021
- Table 26 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021
- Table 27 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021
- Table 28 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021
- Table 29 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021
- Table 30 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026
- Table 31 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026
- Table 32 Forecast Sales in Store-Based Retailing by Channel: Value 2021-2026
- Table 33 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2021-2026
- Table 34 Forecast Store-Based Retailing Outlets by Channel: Units 2021-2026
- Table 35 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026
- Table 36 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026
- Table 37 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026
- Table 38 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026
- Table 39 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
- Table 40 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 41 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth
2021-2026

Table 42 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 43 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth
2021-2026

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SOURCES

Summary 2 Research Sources

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